

# BM522 PROJECT MANAGEMENT



Student Name

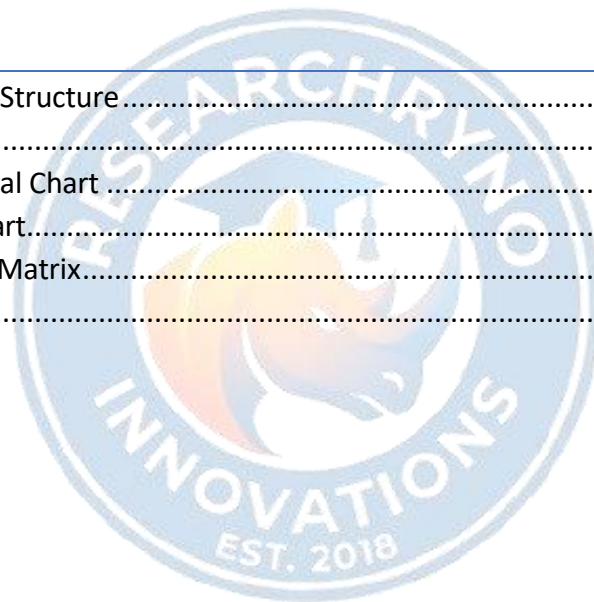
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## Introduction

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This report will describe how to convert "A Better City For All" into an outdoor music-theatre event, which has been suggested as a way to collect cash and exposure for "A Better City For All." This was formed by LMAC and the Samaritans so that they might draw attention to their own activities. Here, you will get some knowledge and skills that will help you cope with circumstances that are comparable. Both the anticipated outcomes and the actual outcomes of the event have been carefully analysed. A network diagram was used to organise the supplied list of activities, and based on that, a plan was developed for allocating the available resources in a more equitable manner. The timetable for the MS project is shown in this Gantt chart that we have here. There is a lot of overlap between the quality standards that are expected of the report and the acceptance criteria since both examine the risks and stakeholders associated with the project.



## Task 1

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### **Business Case**

To mark the beginning of "A Better City For All," the Lords Mayor Appeal Charity (LMAC) and its principal charity partners, Samaritans, are presenting a musical theatre production. This event is being conducted to raise awareness for the "A Better City For All" movement.

### **Objective of Project**

This public awareness campaign features a free, outdoor music theatre performance. The gathering will serve to spread the message that "A Better City For All" is possible for everyone.

### **Justification of Methodology**

Finding a PR director and determining a suitable location for such gatherings are two examples of the kinds of tasks that might benefit from the use of agile methods. The efficiency and effectiveness of the team working on this project have both increased since adopting the agile methodology. The iterative, or "sprint-based," structure of the agile methodology is perfect for this kind of project. This method of "sprinting" may be used to divide up a massive, intricate undertaking into more manageable parts.

A number of years ago, BBVA, a Spanish financial services business, embraced Agile methodologies and found such success with them that they decided to implement them globally, including in the United States. The BBVA Wallet app, for example, was built using agile practises. Users have full control over their stored credit card information. The company's director of business development said, "We were able to iterate and deploy new features much more quickly thanks to agile development."

What follows is a list of benefits that may be attained via using Agile Project Management.

- Increased emphasis on catering to each individual client's tastes and requirements
- There has been less waste produced as a consequence of our efforts to save energy and materials, and organisations are better able to adjust to change as a result of the rise in adaptability.
- The time it takes to uncover product flaws has been greatly reduced, leading to both higher production and fewer delays in project completion.
- More frequent opportunities to work together and provide feedback.

## Task 2

### Network Diagram

This comprehensive graphic depicts every component of a musical performance in real time. The red items are the ones that need to be completed right now but will require more time than the blue ones, and vice versa (Staff Contributor 2020).

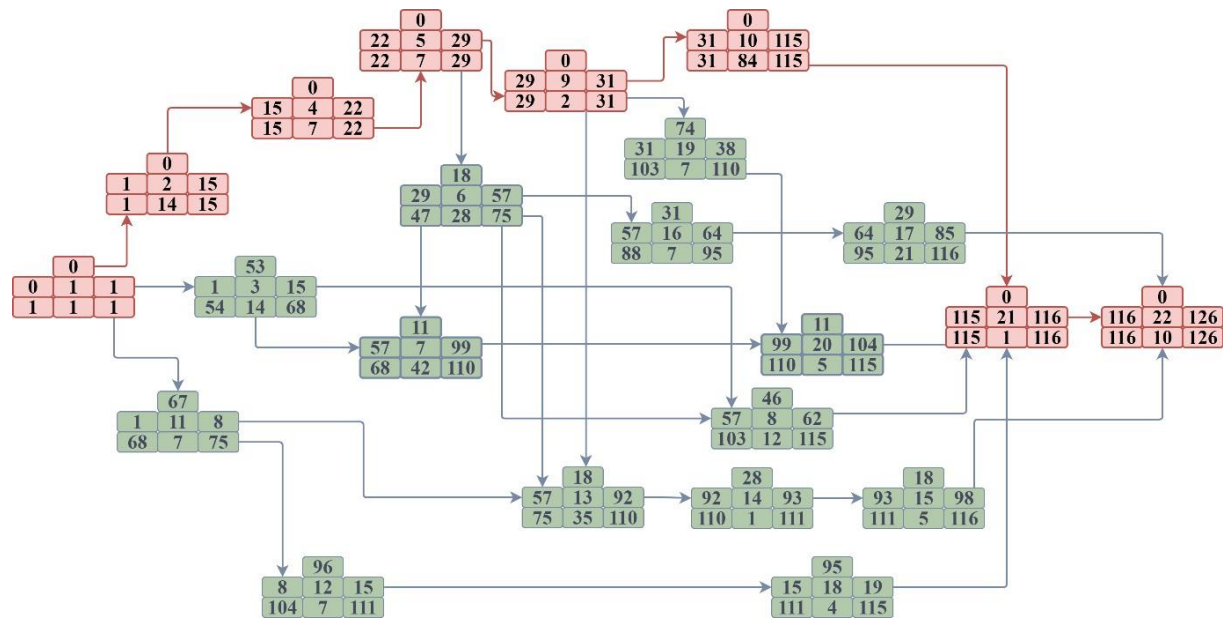


Figure 1 The Network Structure

(Source: Author)

### Critical path

The attached graphic shows the proposed CPM diagram for the aforementioned network architecture.



Figure 2: CPM

(Source: Author)

In this diagram, you can see how each step contributes to the overall critical path time. The critical route methodology estimates a total project duration of 126 days (Knowledgehut 2022).

### Organisational Chart

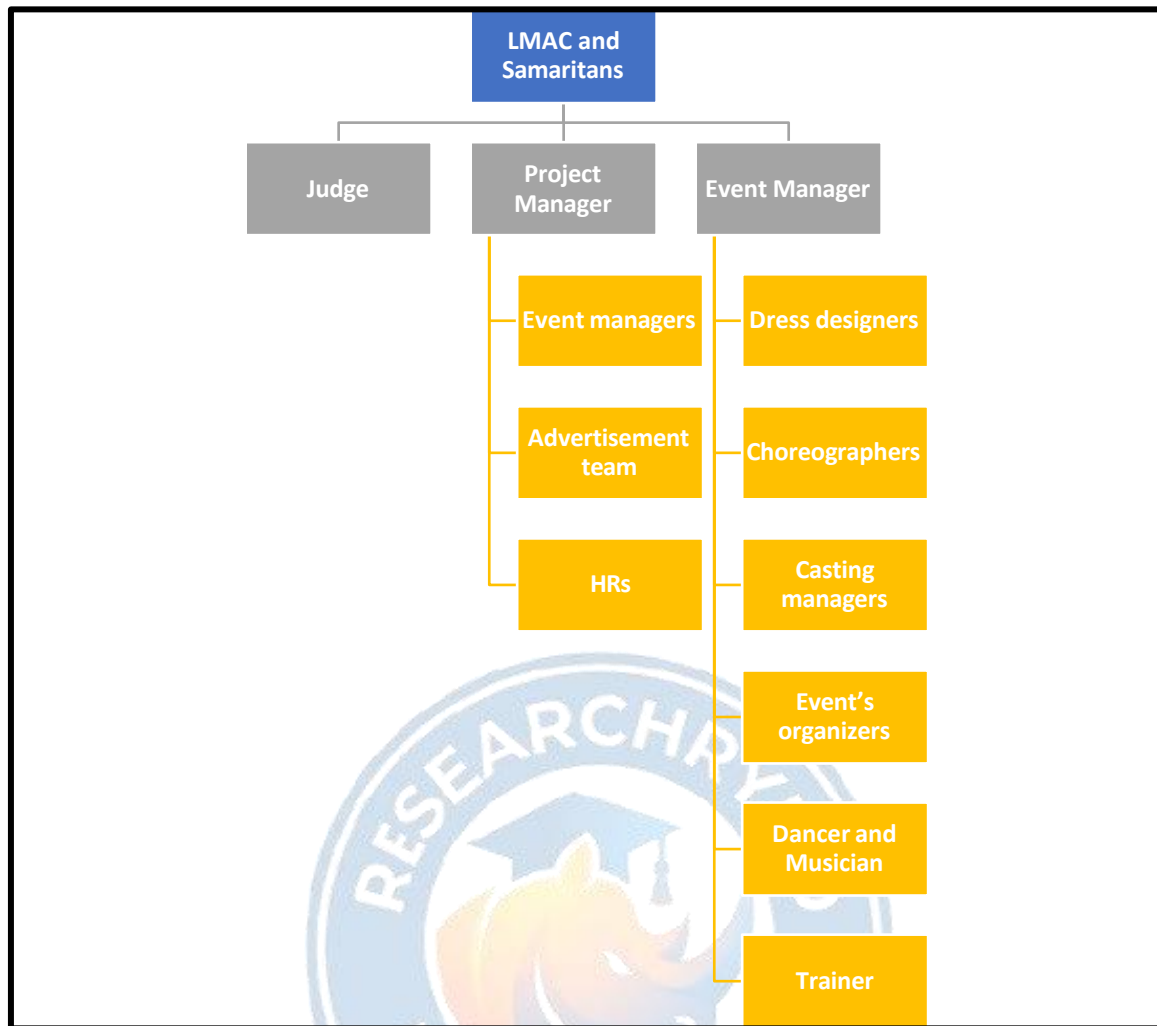


Figure 3: Organisational Chart

(Source: Author)

### Gantt chart

An example of a Gantt chart for an event that includes musical components may be seen here. Utilizing a Gantt chart allows for the creation of network diagrams, early start times as well as early end times, late start times as well as late catches, and value graphing. You are welcome to go at the attached Gantt chart (Investopedia 2023). Throughout relation to the gantt chart that is shown below, there is also a vital route diagram presented (Teamgantt 2021).

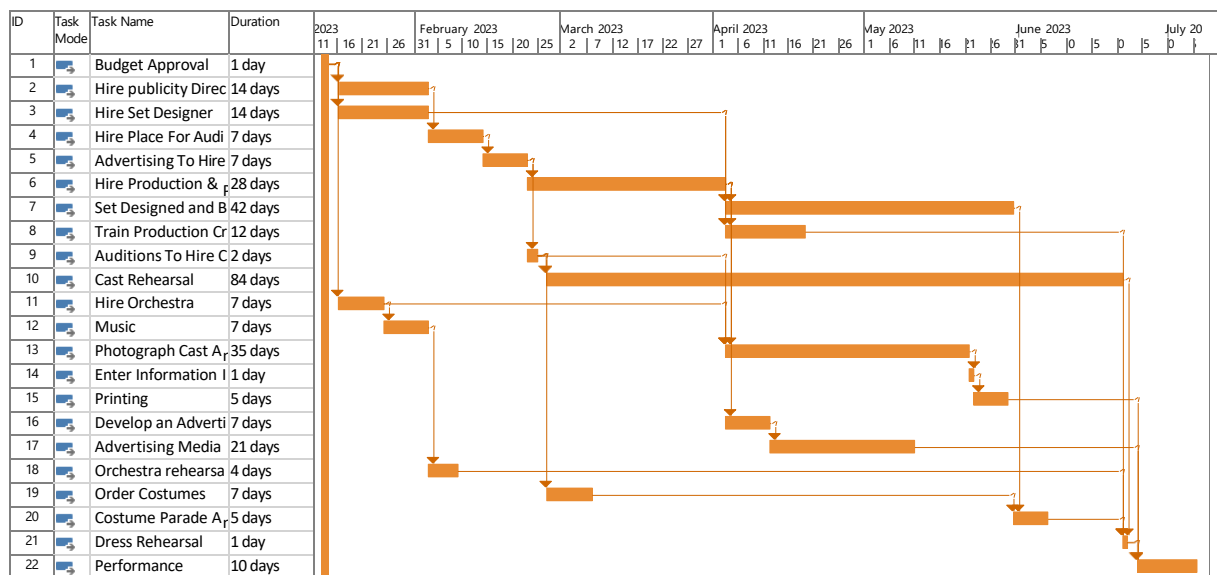


Figure 4 The Gantt chart

(Source: Author)



### Task 3

#### **Stakeholder Matrix or Map**

The project is related to the function or event to be organized on the “a better city for all” context. Therefore, following types of stakeholder can be used to manage this project.

There are three types of stakeholders for this project (Darzin Stakeholder Management App 2022).

| Internal Stakeholders       | External Stakeholders | Group Stakeholders             |
|-----------------------------|-----------------------|--------------------------------|
| Project Directors           | Fashion designer      | Casting Professionals Industry |
| Group stakeholders handlers | Choreographer         | Organising Committee Members   |
| Contractors                 | Trainers              | Musicians and Dancer           |
| Managers of Special Event   | Judges                |                                |
| Sponsor of project          |                       |                                |



Figure 5: Stakeholder Matrix

(Source: Author)

In stakeholder studies, consideration is given to the kind of stakeholder, as well as the stakeholders' impact and interest, the communication strategies that are used between the stakeholders, as well as the outcomes of their participation.

#### **Stakeholder Communication Strategy**

- Always provide your readers with up-to-date information. Whether in a formal setting or a casual conversation, leaders can make a big impact on the people who matter to them

by sharing the news of their accomplishment. Effective organisations appreciate the importance of keeping lines of communication open with all those who have a stake in the information being shared (MasterClass 2020).

- Contact the people who matter by setting up a phone call or online meeting. It is recommended that multiple methods be used to disseminate information to important parties.
- When writing your message, keep the recipient's feelings and the best course of action in mind. If you send your messages through the most appropriate medium, you may increase their impact.
- Make a diagram to explain who cares about the project and how they can become engaged. The graphic below may be used to plan out how you will interact with all of the relevant parties (Mindtools.com. (2023).
- Most managers are under the impression that communicating with their teams on a daily, weekly, or bimonthly basis is well-received (Indeed Career Guide, 2022). You should find out how your users would want to be informed so that you may "remain throughout the loop" with them.



## Task 4

### **Work Breakdown Structure (WBS)**

The Work Breakdown Structure (WBS) is a diagram depicting the various subtasks that make up a larger project. Each duty follows directly on the heels of the last. Everything that goes into this musical extravaganza is laid out here (Work Breakdown Structure 2022).

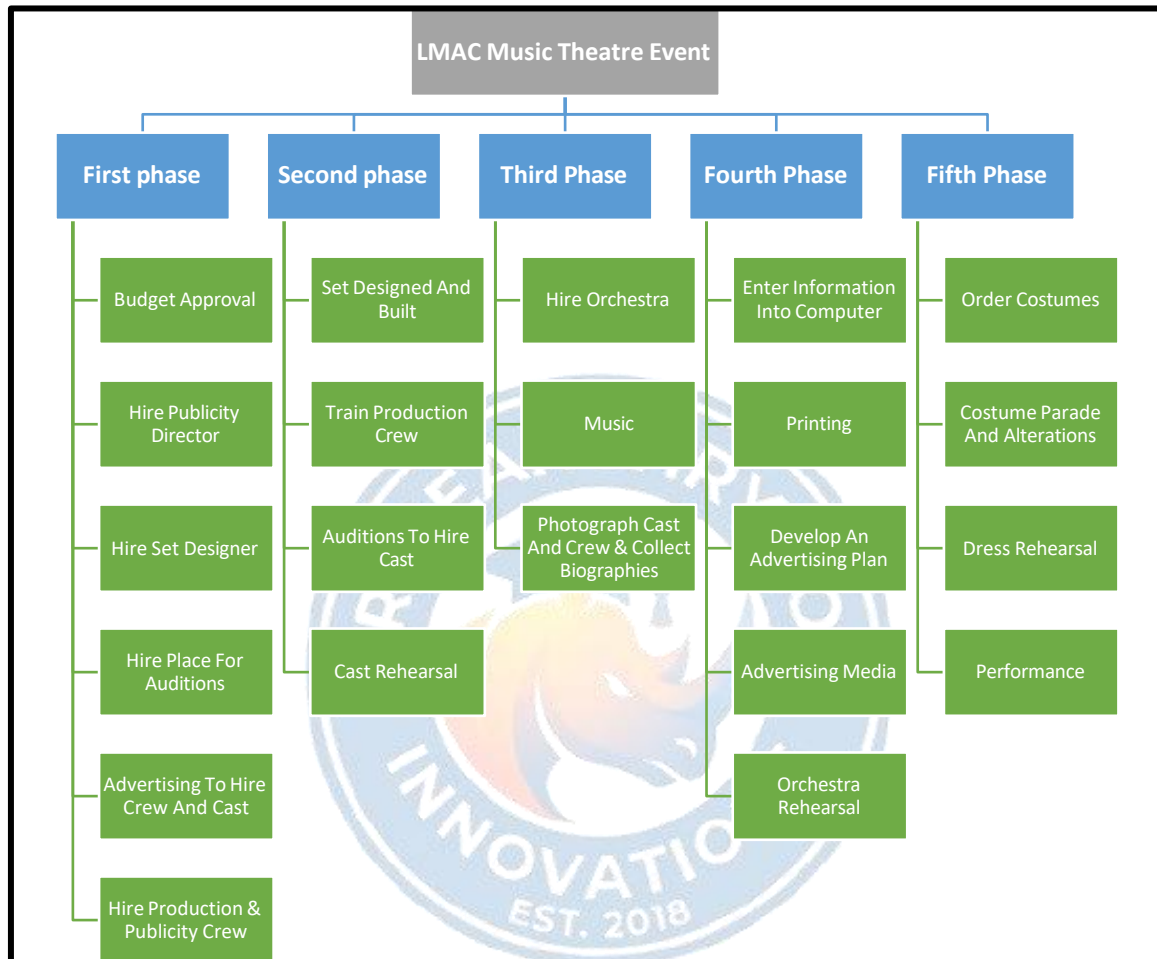


Figure 6: WBS

(Source: Author)

All workers and employees, regardless of their status in the organisation, are included on organisational charts. This graphic presents an overview of the organisational structure of the corporation, beginning with the Chief Executive Officer and proceeding below (Miro 2023).

## Task 5

### Risk Analysis table

At the music event, there may be a strategy in place to reduce the risk of potential harm. This list includes a variety of dangers, both positive and negative. The evaluation of the impact and the risk is presented below. By utilising this table, potential problems and threats may be reduced (LiquidPlanner 2022). It's also possible to utilise this to talk about different methods of risk management.

Table 1: Risk Analysis Table

| Risk                                                                 | Risk summary                                                                                                       | Impact/probability              | Risk strategy                                                                   |
|----------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|---------------------------------|---------------------------------------------------------------------------------|
| <b>A performer was worried about their health.</b>                   | As little as one person missing from a team might have a negative effect.                                          | Medium likelihood, high effect  | Create more tickets or passes to fulfil the demand.                             |
| <b>Someone of importance has arrived.</b>                            | The onslaught on the listeners was successful.                                                                     | Low impact/probability          | That's why it's important for us to be ready for this exciting new development. |
| <b>Misfired agile sprints.</b>                                       | Scrums that were poorly handled.                                                                                   | High-impact, medium-probability | Make that the project schedule and sprints are being adhered to.                |
| <b>The services of a novice shouldn't make you nervous.</b>          | The administration of the programme might be jeopardised by incompetent colleagues.                                | Low likelihood and effect       | Upgrade the personnel and the inhabitants by getting new people in there.       |
| <b>Girls' empowerment and protection are prioritised.</b>            | Trust and safety were restored, and women were welcome to attend (Northeastern University Graduate Programs 2020). | High risk                       | We need a choreographer.                                                        |
| <b>Involvement is lacking due to personal or family obligations.</b> | Due to the importance of family, any event or programme may be enjoyed without worry.                              | Low-impact, high-probability    | Keep a duplicate copy of your performance records just in case.                 |
| <b>We've reduced the number of tickets available.</b>                | Mishaps like this are really beneficial to the objective.                                                          | Probability and impact          | Take note of any idioms that are relevant to the environment.                   |
| <b>Injuries.</b>                                                     | The performing arts are on the decline.                                                                            | Probability/impact              | Give us a set of rules by which we may judge your actions.                      |
| <b>Take charge of parking.</b>                                       | Parking is a major issue there. When things aren't managed well,                                                   | High-impact, medium-probability | Prior to the start of the event, parking has to be                              |

|                                                                        |                                                                                                                       |                               |                                                                           |
|------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|-------------------------------|---------------------------------------------------------------------------|
|                                                                        | everyone feels the effects.                                                                                           |                               | coordinated.                                                              |
| <b>Lack of oversight.</b>                                              | This is a dangerous gamble since it impairs judgement.                                                                | Low-impact, high-potential    | Find a dance choreographer who has worked in the industry for a while.    |
| <b>We have successfully processed your order and received payment.</b> | Rising sales and earnings drives higher earnings.                                                                     | High-impact, high-probability | Nothing is perfect, and always more work is needed.                       |
| <b>Opportunity may be found through good planning.</b>                 | This is problematic since even a little misstep in preparation might ruin the event's standing and attendance.        | High probability/low effect   | This threat is of a natural origin.                                       |
| <b>Lackluster in quality.</b>                                          | The incident may potentially ruin a work outing.                                                                      | Low-impact, high-probability  | Invest in a high-quality orchestra and audio system.                      |
| <b>The calibre of the orchestra's sound.</b>                           | The quality of the band directly correlates to the number of people who show up to their shows.                       | Low-impact, high-potential    | Guards are necessary for safety.                                          |
| <b>Costs are rising faster than anticipated.</b>                       | There will be a decline in earnings as expenses increase.                                                             | high probability/impact       | Unless it's a true medical emergency.                                     |
| <b>the rules that have been set down by law by the government.</b>     | Keeping things civilised is an enhancement (Asana 2022).                                                              | High-impact, low-probability  | Keep the medical staff and facilities running smoothly. Beware.           |
| <b>I've found a nice place.</b>                                        | Possessing a variety of viable choices is always preferable.                                                          | Low likelihood and effect     | When training, it is imperative that you take precautions.                |
| <b>The musician's health is a cause for worry.</b>                     | The performances of ill performers must be postponed.                                                                 | Low likelihood, high effect   | Protect the wellbeing of those involved.                                  |
| <b>Doing anything that is unethical.</b>                               | Damage to the reputation in the public's eyes.                                                                        | Low-impact, portable          | There's no need to expect anything less than the best.                    |
| <b>Shortages of wire are occurring.</b>                                | Wiring for the stage is in the works. Overlooking the dangers of cables that are too close together would be foolish. | Low likelihood, high effect   | In order to prevent electrical shock, all wires must be securely wrapped. |

## Task 6

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### **Expectations**

- Employ a professional makeup artist.
- A significant number of people will attend a music performance.
- A strong orchestra is required for musicals.
- Obtain the primary objective of the project.

### **Criteria Acceptance**

- Decided Agile sprints in addition to other tasks related to the project.
- Performers that can sing and dance are essential.
- If you have more than ten events each month, you require an experienced planner.
- Participants must go through extensive training before the activity begins.

### **Quality Specification**

- Specification of the Quality
- Finish all of the activities before the time limit.
- Agile sprints should be followed.
- Security shouldn't have any holes poked in it.
- Be ready to provide first aid in case of an emergency.
- This concert requires sound of a very high quality.

### **Project controls**

- Participation from every management is required for this event.
- the planning and budgeting of the project.
- Reserving large auditoriums that are well equipped is a must.
- Employ a professional to handle the organisation of everything.

## Conclusion

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Project management for large-scale concerts is the focus of this research. This piece shows why scrum project management could work for your next big endeavour. Everything is laid out in a comprehensive CPA/Gantt chart. This page covers some of the most important aspects of the event, including the risk map as well as the many parties involved. The reports that investigate as well as analyse the project specify, in great depth, the criteria that will be used to judge how well it was completed.



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